

# ICLG

The International Comparative Legal Guide to:

# Telecoms, Media and Internet Laws and Regulations 2013

### **6th Edition**

A practical cross-border insight into telecoms, media and internet laws and regulations

#### Published by Global Legal Group with contributions from:

Alain Bensoussan Avocats Attorneys at law Borenius Ltd Bello, Gallardo, Bonequi y García, S.C. Com advokatbyrå HB Cugia Cuomo & Associati DLA Interjuris Abogados, S.C. Dr. Norbert Wiesinger, Law Offices Ferchiou & Associés Harris Kyriakides LLC Heuking Kühn Lüer Wojtek id est avocats King & Wood Mallesons MNKS Mori Hamada & Matsumoto NautaDutilh N.V. Olswang LLP

Pachiu & Associates Schoenherr Shay & Partners Simonsen Advokatfirma DA Sociedade Rebelo de Sousa & Advogados Associados, RL Squire Sanders SyCip Salazar Hernandez & Gatmaitan Law Offices Tashko Pustina Tilleke & Gibbins Udo Udoma & Belo-Osagie Ulhôa Canto, Rezende e Guerra Advogados Vasil Kisil & Partners Webb Henderson LLP Wigley & Company Wilkinson Barker Knauer, LLP



#### The International Comparative Legal Guide to: Telecoms, Media and Internet Laws and Regulations 2013



#### Global Legal Group

Contributing Editor Rob Bratby, Olswang LLP

#### Account Managers

Brigitte Descacq, Joe Houguez-Simmons, Dror Levy, Maria Lopez, Florjan Osmani, Samuel Romp, Oliver Smith, Rory Smith, Toni Wyatt

#### Sub Editors

Beatriz Arroyo Fiona Canning

Editor Suzie Kidd

Senior Editor Penny Smale

Managing Editor Alan Falach

Group Publisher Richard Firth

#### Published by

Global Legal Group Ltd. 59 Tanner Street London SE1 3PL, UK Tel: +44 20 7367 0720 Fax: +44 20 7407 5255 Email: info@glgroup.co.uk URL: www.glgroup.co.uk

**GLG Cover Design** F&F Studio Design

#### GLG Cover Image Source iStockphoto

Printed by

Information Press Ltd September 2012

Copyright © 2012 Global Legal Group Ltd. All rights reserved No photocopying

ISBN 978-1-908070-36-4 ISSN 2050-7607

#### Stategic Partners



#### **General Chapters:**

1	An Overview of the EU Regulatory Framework - Dr. Christoph Enaux &			
	Blanca Escribano, Olswang LLP	1		
2	Mobile Broadband v. Broadcasting – Resolving the "Spectrum Crunch" in			
	<b>Furone and the US</b> - Ann I aFrance & Asnasia Paroutsas, Squire Sanders	0		

#### **Country Question and Answer Chapters:**

2	Albania	Tashka Dustina Elaran Dustina & Dudi Matai	15
3		Tashko Pustina: Floran Pustina & Rudi Metaj	
4	Australia	King & Wood Mallesons: Renae Lattey & Neil Carabine	21
5	Austria	Dr. Norbert Wiesinger, Law Offices: Dr. Norbert Wiesinger	29
6	Bosnia &	Moravčević Vojnović Zdravković in cooperation with Schoenherr:	
	Herzegovina	Matija Vojnović & Miljan Mimić	35
7	Brazil	Ulhôa Canto, Rezende e Guerra Advogados:	
		Ewald Possólo Corrêa da Veiga & Ana Carolina Pellegrini Monteiro	41
8	China	King & Wood Mallesons: Rui Wang	49
9	Cyprus	Harris Kyriakides LLC: Michalis Kyriakides	56
10	Finland	Attorneys at law Borenius Ltd: Jukka Airaksinen & Henriikka Piekkala	63
11	France	Alain Bensoussan Avocats: Frédéric Forster & Edouard Lemoalle	70
12	Germany	Heuking Kühn Lüer Wojtek: Dr. Dirk Stolz & Gerhard Deiters	78
13	Italy	Cugia Cuomo & Associati: Fabrizio Cugia di Sant'Orsola &	
		Mitchell Broner Squire	85
14	Japan	Mori Hamada & Matsumoto: Hiromi Hayashi & Akira Marumo	94
15	Luxembourg	MNKS: Gary Cywie & Agnès Mongin-Weiss	101
16	Macedonia	Moravčević Vojnović Zdravković in cooperation with Schoenherr:	
		Slaven Moravčević & Andrea Radonjanin	108
17	Mexico	Bello, Gallardo, Bonequi y García, S.C.: Carlos A. Bello Hernández &	
		Carlos Jesús Díaz Sobrino	114
18	Montenegro	Moravčević Vojnović Zdravković in cooperation with Schoenherr:	
		Slaven Moravčević & Jelena Bezarević Pajić	122
19	Netherlands	NautaDutilh N.V.: Paul M. Waszink & Jolize J.R. Lautenbach	129
20	New Zealand	Wigley & Company: Michael Wigley & Jordan Carter	138
21	Nigeria	Udo Udoma & Belo-Osagie: Jumoke K. Lambo &	
		Godson N. Ogheneochuko	144
22	Norway	Simonsen Advokatfirma DA: Torstein Losnedahl & Espen Tøndel	151
23	Philippines	SyCip Salazar Hernandez & Gatmaitan Law Offices:	
		Rose Marie M. King-Dominguez & Ruben P. Acebedo II	159
24	Portugal	Sociedade Rebelo de Sousa & Advogados Associados, RL:	
		Octávio Castelo Paulo & Luís Neto Galvão	165
25	Romania	Pachiu & Associates: Remus Ene & Gabriela Ivancu	173
26	Serbia	Moravčević Vojnović Zdravković in cooperation with Schoenherr:	
		Matija Vojnović & Luka Lopičić	182
27	Singapore	Webb Henderson LLP: Anisha Travis & Jessica Gurevich	188
28	Sweden	Com advokatbyrå HB: Henrik Nilsson & Helene Hillerström Miksche	196

Continued Overleaf

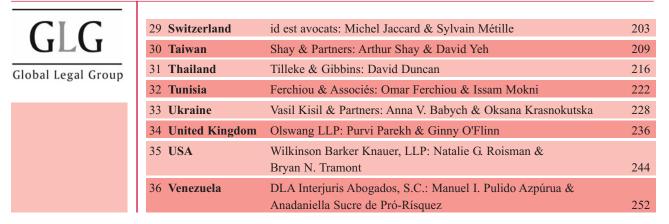
Further copies of this book and others in the series can be ordered from the publisher. Please call +44 20 7367 0720

#### Disclaimer

This publication is for general information purposes only. It does not purport to provide comprehensive full legal or other advice.

Global Legal Group Ltd. and the contributors accept no responsibility for losses that may arise from reliance upon information contained in this publication. This publication is intended to give an indication of legal issues upon which you may need advice. Full legal advice should be taken from a qualified professional when dealing with specific situations.

#### The International Comparative Legal Guide to: Telecoms, Media and Internet Laws and Regulations 2013



# Portugal



Octávio Castelo Paulo



Sociedade Rebelo de Sousa & Advogados Associados, RL Luís Neto Galvão

#### 1 Overview

1.1 Please describe the: (a) telecoms; (b) audio-visual media distribution; and (c) internet infrastructure sectors in Portugal, in particular by reference to each sector's: (i) importance (e.g. measured by annual revenue); (ii) 3-5 most important companies; (iii) whether they have been liberalised and are open to competition; and (iv) whether they are open to foreign investment.

Portugal has a dynamic electronic communications sector (including telecoms and Internet infrastructure), which accounts for 5% of GDP. Information technologies represent 2% of GDP and cinema and audiovisual production and distribution around 3% of GDP.

The most important players in the communications market are the PT Group and ZON, both leading companies in triple play, Optimus and Vodafone (essentially mobile voice and broadband players with fixed voice, broadband and pay TV offers).

The market leaders of the audio-visual media distribution sector are also the PT Group and ZON, both with very strong pay TV offers. The PT Group also ensures the broadcasting of free-to-air Digital TV channels.

With regard to audio-visual media production, the leaders are the three free-to-air operators, namely RTP, SIC and TVI.

The communications sector is <u>fully</u> liberalised and in line with the European Regulatory Framework for Electronic Communications. The Portuguese Government has recently abolished its golden share on the PT Group. With regard to the audio-visual media distribution/production, RTP is still a public company and is due to be privatised in the course of 2012.

Both the communications and audio-visual sectors are open to foreign investment.

# List the most important legislation which applies to the: (a) telecoms; (b) audio-visual media distribution; and (c) internet, sectors in Portugal.

#### (a) Telecoms and (c) internet sectors in Portugal

The communications (telecoms/Internet) and audio-visual sectors are governed by a very broad range of specific and general diplomas, which include legal and administrative provisions, regulations and decisions adopted by the sectoral regulator ANACOM. We will only underline a small number of such diplomas. The fundamental piece of legislation in the communications sector is Law 5/2004, of 10 February (with some amendments, including Law 51/2011, of 13 September), which governs the provision of electronic communications networks and services. It implemented the EU Regulatory Frameworks (2003 and 2009) in Portugal, comprising the set of directives known as the Framework, Authorisation, Access, Universal Service, and Competition.

Decree-Law 151-A/2000, of 20 July (as amended, *inter alia* by Decree-Law 264/2009, of 28 September), sets the legal framework applicable to the licensing of radio communications networks and stations.

With regard to the promotion of broadband roll-out, <u>Decree-Law</u> <u>123/2009</u>, of 21 May, establishes upon public and other entities with infrastructures in the public domain the obligation to provide access to companies that offer electronic communications networks and services and sets the framework for the installation of communications networks in developments (ITUR) and buildings (ITED).

In addition, <u>Decree-Law 258/2009</u>, of 25 September, establishes the obligation upon companies that offer electronic communications networks and services to provide third party access to the infrastructures that they use.

Law 41/2004, of 18 August, governs the processing of data and protection of privacy in the electronic communications sector and Law 32/2008, of 17 July, governs data retention in electronic communications networks and services.

Law 12/2008, of 26 February (amending Law 23/96, of 26 July), applies the legal framework of essential public services to electronic communications services and establishes a set of protective measures for users of those services.

The legal regime of electronic commerce is contained in <u>Decree-Law 7/2004</u>, of 7 January, amended by Decree-Law 62/2009, of 10 March.

#### b) Audio-visual media distribution

Finally, with regard specifically to audio-visual media distribution, it is important to mention the television law, <u>Law 27/2007</u>, of 30 July, as amended by <u>Law 8/2011</u>, of 11 April, and <u>Law 5/2004</u>, of 10 February, as amended by <u>Law 51/2011</u>, of 13 September (already mentioned before).

Finally, a new legal framework of competition, more in line with EU best practices, has recently been approved by Law 19/2012, of <u>8 May</u>, and it applies to both the communications and audio-visual sectors.

1.3 List the government ministries, regulators, other agencies and major industry self-regulatory bodies which have a role in the regulation of the: (a) telecoms; (b) audio-visual media distribution; and (c) internet, sectors in Portugal.

(a) Telecoms and (c) internet sectors in Portugal

Ministry of the Economy.

ANACOM (sectoral regulator).

UMIC - Agency for Knowledge Based Society.

#### (b) Audio-visual media distribution

Assistant Minister to the Prime Minister.

ERC - Regulatory Entity for Media (sectoral regulator).

Secretary of State for Culture.

ICA (Cinema and Audiovisual Institute).

The *ex post* regulation for all the above referred sectors is undertaken by the Competition Authority.

# 1.4 Are there any restrictions on foreign ownership or investment in the: (a) telecoms; (b) audio-visual media distribution; and (c) internet, sectors in Portugal?

There are no restrictions on foreign ownership or investment in the telecoms or internet sectors in Portugal.

With regard to television and radio, no foreign ownership restrictions apply. However, there are some restrictions to investment.

In television, no legal or natural person can directly or indirectly own more than 50% of the licences issued for free-to-air television.

In relation to radio broadcasting, no natural or legal person can directly or indirectly hold more than 10% of the local radio licences issued in the Portuguese territory, or a number of radio licences equal to 50% or more of the radios with the same territorial coverage and using the same frequency band.

#### 2 Telecoms

#### General

#### 2.1 Is Portugal a member of the World Trade Organisation? Has Portugal made commitments under the GATS/GATT regarding telecommunications and has Portugal adopted and implemented the telecoms reference paper?

Portugal has been a member of the WTO since it was established in 1995, and before that was a party to the GATT Agreement. Together with the European Union, Portugal adopted the GATS (General Agreement on Trade in Services), its Fourth Protocol (telecommunications) and the telecoms reference paper.

### 2.2 How is the provision of telecoms (or electronic communications) networks or services regulated?

The National Regulatory Authority for electronic communications networks and services in Portugal is the *Autoridade Nacional de Comunicações* (ANACOM). ANACOM is competent for *ex ante* regulation in the communications sector and also ensures spectrum management.

ANACOM has a very broad scope of intervention in the communications market. It (i) promotes competition in the

communications sector, by undertaking market analysis and imposing obligations upon companies on access and interconnection in relevant markets (an *ex ante* regulation); (ii) interfaces with the European Commission and BEREC in order to promote competition and avoid distortions in the internal market; (iii) ensures the protection of consumers of electronic communications services, including the existence of universal service obligations; and (iv) ensures spectrum and numbering management, such as the allocation of radio frequencies and numbering resources. It is important to note that ANACOM does not supervise contents.

The Portuguese Competition Authority is competent to apply competition rules on antitrust and merger control in all sectors, including the communications sector, where it undergoes *ex post* regulation. It is intended that in time ANACOM, through its *ex ante* regulation, improves the competition environment in such a way that the regulation of the communications sector will be progressively undertaken by the Competition's Authority *ex post* intervention.

# 2.3 Who are the regulatory and competition law authorities in Portugal? How are their roles differentiated? Are they independent from the government?

ANACOM is in charge of *ex ante* regulation in the communications sector and also ensures spectrum management.

The Portuguese Competition Authority is competent to apply competition rules on antitrust and merger control in all sectors, including the communications sector, where it undergoes *ex post* regulation.

Both authorities enjoy a status that allows for great independence from the government.

# 2.4 Are decisions of the national regulatory authority able to be appealed? If so, to which court or body, and on what basis?

The decisions of ANACOM that apply fines can be appealed to a recently created Competition, Regulation and Supervision Court. Any other decisions can be appealed to the administrative courts.

#### Licences and Authorisations

### 2.5 What types of general and individual authorisations are used in Portugal?

In Portugal the market is liberalised, in line with European law, and the general authorisation regime is in force, which presupposes that any company can provide electronic communications networks and services, subject to a mere declaration to ANACOM.

The essential requirement is that the company in question complies with applicable laws and regulations. Only a reduced set of conditions, established by law, can be associated to the provision of electronic communications networks and services and the company's operation is not subject to any prior checking or administrative decision by ANACOM.

The use of numbers is subject to the allocation of individual rights of use by ANACOM, which can only associate a much reduced set of legal conditions to such rights of use. In most cases, the same applies to the use of frequencies.

Portugal

# 2.6 Please summarise the main requirements of Portugal's general authorisation.

Under the general authorisation regime, companies must send a prior notification to ANACOM using a specific notification form. Companies must comply with applicable laws and regulations.

With regard to the communications sector, ANACOM may specify conditions which apply to a company or group of companies in areas such as interoperability, interconnection, access, security, protection of the environment, data protection, consumer protection, contributions for financing the universal service, etc.

ANACOM also issues a statement with a summary of the rights of companies under the general authorisation regime regarding access and interconnection and installation of resources in order to facilitate the exercise of such rights by companies.

# 2.7 In relation to individual authorisations, please identify their subject matter, duration and ability to be transferred or traded.

ANACOM issues individual rights of use of frequencies and numbers.

The National Frequency Allocation Table (QNAF) identifies the frequencies which are subject to the issuance of rights of use. Rights of use of frequencies are issued for a period of 15 years, which can be extended for a maximum duration of 20 years in motivated cases. They can be renewed for identical periods.

Rights of use of some frequencies (identified in the National Frequency Table), can be transferred, subject to the prior authorisation of ANACOM and to a non-binding opinion from the Competition Authority. A specific procedure applies where ANACOM must ensure *inter alia* that the transfer does not distort competition and the frequencies are used effectively and efficiently.

ANACOM is envisaging a public consultation on spectrum trading in order to address the market players (manufacturers, operators, users and others) regarding the specific issues which might promote and facilitate the implementation of secondary spectrum trading.

#### **Public and Private Works**

2.8 Are there specific legal or administrative provisions dealing with access and/or securing or enforcing rights to public and private land in order to install telecommunications infrastructure?

Portuguese law establishes the right to access to the infrastructure suitable for electronic communications networks. All companies that provide electronic communications networks and services are entitled: (i) to request the expropriation and the constitution of public easements, essential to the installation, protection and maintenance of the respective systems, equipment and other resources; and (ii) to use the public domain, in equal conditions, for the necessary implanting, crossing or passing over to allow the installation of systems, equipment and other resources.

In addition, Portuguese law also establishes that the procedures and conditions regarding the allocation of rights of way as well as the announcements for the construction or the extension of infrastructure suitable for the accommodation of electronic communications networks shall be disclosed in a centralised information system ("SIC") provided by ANACOM. All entities who are in possession of infrastructure suitable for the accommodation of electronic communications networks mandatory disclose in the SIC: (i) procedures and conditions for the allocation of rights of way; (ii) announcements to the construction of infrastructure suitable for the accommodation of electronic communications networks; (iii) records, with geo-referenced, comprehensive and integrated information of all infrastructure suitable for the accommodation of electronic communications networks in their possession; and (iv) procedures and conditions that apply to the access and use of each infrastructure.

#### Access and Interconnection

### 2.9 How is network-to-network interconnection and access mandated?

One of the most important regulatory objectives set to ANACOM by law is to foster and, when necessary, to guarantee adequate access and interconnection with a view to promoting efficiency and sustainable competition and to maximise benefits to end users.

In this regard, ANACOM can mandate access and interconnection to companies: (i) at its own motion; (ii) at the request of one party in a dispute; or (iii) following a market analysis, when Significant Market Power (SMP) is found, specifically with regard to transparency, non-discrimination, account separation, price control and cost accounting, or the obligation to respond to reasonable access requests.

#### 2.10 How are interconnection or access disputes resolved?

Interconnection or access disputes are resolved by ANACOM, at the request of any of the parties involved, under an administrative dispute settlement procedure provided by law.

The intervention of ANACOM must be requested within a maximum term of one year from the beginning of the dispute and the final decision must be issued by ANACOM up to four months after the request for a dispute settlement was submitted by the party in question.

The decision of ANACOM settling the dispute can be appealed to the administrative courts.

### 2.11 Which operators are required to publish their standard interconnection contracts and/or prices?

*PT Comunicações* is required to publish a Reference Interconnection Offer (RIO), which includes in an appendix a standard interconnection agreement and the standard prices. The RIO is a regulated offer mandated by ANACOM.

#### 2.12 Looking at fixed, mobile and other services, are charges for interconnection (e.g. switched services) and/or network access (e.g. wholesale leased lines) subject to price or cost regulation and, if so, how?

Charges for interconnection are subject to price regulation measures imposed by ANACOM to companies with Significant Market Power (SMP), following a market analysis.

# 2.13 Are any operators subject to: (a) accounting separation;(b) functional separation; and/or (c) legal separation?

*PT Comunicações* is subject to accounting separation in Markets 4 and 5 (only at Non-Competitive "NC" Areas), and TMN, Vodafone and Optimus are subject to the same obligations in Market 7 (mobile termination).

No functional or legal separation has been imposed by ANACOM or by law.

#### 2.14 Are owners of existing copper local loop access infrastructure required to unbundle their facilities and if so, on what terms and subject to what regulatory controls? Are cable TV operators also so required?

Yes. *PT Comunicações* is subject to the obligation to unbundle the local loop in a non-discriminatory and transparent manner. It maintains a regulated Local Loop Unbundling Reference Offer (LLU), subject to regular review and monitoring of ANACOM.

TV and Cable operators are not subject to any LLU obligations.

2.15 How are existing interconnection and access regulatory conditions to be applied to next generation (IP-based) networks? Are there any regulations or proposals for regulations relating to next-generation access (fibre to the home, or fibre to the cabinet)? Are any 'regulatory holidays' or other incentives to build fibre access networks proposed? Are there any requirements to share passive infrastructure such as ducts or poles?

There are no regulatory holidays in Portugal, but ANACOM and the Portuguese legislator made a considerable effort to promote the roll-out of NGA.

In the latest market analysis (January 2009) on the wholesale broadband access market (M5 of EC Recommendation 2007/879/EC, of 17 December 2007), ICP-ANACOM foresaw the possibility to impose remedies encompassing all relevant FTTC/FTTH-based services/speeds, if applicable, and enable full use of their technological capabilities, through specific decisions supported on the market analysis.

With regard to the promotion of broadband roll-out, public entities and other entities with infrastructures in the public domain must provide access to companies that offer electronic communications networks and services and telecommunications infrastructure must be installed in developments and buildings.

In addition, companies that offer electronic communications networks and services must provide third entities with access to the infrastructures that they use.

Finally, the concessionaire of the public telecommunications service (*PT Comunicações*) has published in 2006 a Reference Offer for Access to Ducts, approved by ANACOM. This was subject to a profound amendment in 2010 which, *inter alia*, extended ORAC's scope in order to include the offer of masts.

#### **Price and Consumer Regulation**

2.16 Are retail price controls imposed on any operator in relation to fixed, mobile, or other services?

In the latest market review concerning the market of retail and wholesale terminal and transit segments of leased circuits, of October 2010, ANACOM suppressed the price control (cost orientation) obligations that had been previously imposed upon the companies in the PT Group. No price control obligation presently applies on such retail markets.

Following a review of the market for access to the public telephone network at a fixed location for residential and non-residential customers, ANACOM imposed in 2005 upon the companies in the PT Group price control (cost orientation) obligations, which are still in force.

# 2.17 Is the provision of electronic communications services to consumers subject to any special rules and if so, in what principal respects?

The Portuguese communications law provides for specific consumer protection rules (applied over and above general consumer protection law), in line with the European Framework for Electronic Communications (Directive 2002/22/EC, as amended by Directive 2009/136/EC). Portugal is also in the process of implementing the review to the European Framework of 2009, which includes new consumer rights provisions.

The main rights enjoyed by users of electronic telecommunications services include information rights, such as the right to transparent, up-to-date information on applicable prices and tariffs, and contractual rights, such as the right to have a contract for services providing connection to the telephone network which contains a minimum set of information, including the minimum quality service levels, the duration and renewal conditions, as well as procedures for settling disputes, etc.

Users are also entitled to: (i) 15 days' prior notice in the event of termination of a service; and (ii) 30 days' prior notice of any amendment to the contract, with the ability to terminate it, free of charge, if the amendment is not accepted.

ANACOM has an important role of supervising compliance of such contracts with the law.

Users are also granted a right to number portability, which is the ability to keep the same telephone number when they change operator (fixed or mobile). Pursuant to Law 51/2011, of 13 September, the right to portability was reinforced with the reduction of the porting deadline to one day. In March 2012, ANACOM adopted a decision implementing the one-day deadline which will come into force in September 2012.

#### Numbering

### 2.18 How are telephone numbers and network identifying codes allocated and by whom?

ANACOM is responsible for overseeing the Portuguese National Numbering Plan (NNP), pursuant to the principles and criteria that it adopted in 1999. The use of numbers in the NNP is subject to the granting of individual rights of use.

ANACOM is the competent entity for allocating rights of use of numbers to operators (primary allocation). Operators then allocate such numbers to their clients (secondary allocation).

The primary allocation of numbers to operators by ANACOM takes place: (i) upon request, within a term of 15 days of receipt; or (ii) for numbers of exceptional economic value, ANACOM can decide (after a public consultation) to allocate them by public tender or auction. In such event, the term for allocation is extended up to another 15 days.

The secondary trading of rights of use of numbers is subject to requirements and conditions to be set by ANACOM.

# 2.19 Are there any special rules which govern the use of telephone numbers?

Yes, the PNN defines the rules on the use of numbers which operators and end users must comply with. Numbers must be used in an efficient and effective way, they are allocated in blocs of 10,000 and their structure varies according to the type of use that they are aimed for. A request for the granting of individual rights of

**ICLG TO: TELECOMS, MEDIA AND INTERNET 2013** © Published and reproduced with kind permission by Global Legal Group Ltd, London use of numbers may be refused if the operator has not used at least 60% of the numbers previously requested.

One of the main subdivisions in numbers is between geographic and non-geographic numbers. The geographic numbers include some digits with a geographic meaning, the function of which is to rout the calls to the physical location of the point of termination. Geographic numbers cannot be used for mobile services and they have to comply with the geographic criteria set by ANACOM. For instance, a number with the prefix "21x xxx xxx" cannot be used in other locations than Lisbon.

# 2.20 What are the basic rules applicable to the 'porting' (i.e. transfer) of telephone numbers (fixed and mobile)?

Number portability is an important subscriber right and an essential tool for the promotion of competition in the communications market. It is managed by a neutral entity (Portabil), which was given a mandate by ANACOM to implement the administrative procedures and message flows for the administration of number portability between the different network operators and service providers in Portugal.

All providers of publicly available telephony services in Portugal must offer number portability. To that effect, they enter into an agreement with Portabil and must cooperate with all other operators in order to facilitate portability and ensure minimum quality standards. The rules on portability are set by law and by a regulation adopted by ANACOM in 2005 and amended in 2009 and 2012.

The essential rule is that number portability must be requested by the subscriber to the new service provider, together with a notice of termination of the former subscription agreement. The new service provider will then send an electronic request to the former provider, indicating three portability windows in which portability can be effected.

The rule is that the former provider must accept the request, by indicating which portability window was chosen. Only in very restricted cases can the former provider refuse portability. The main concern will be to prevent any unwanted portability, which is why both the service providers involved have a particular responsibility in making sure that the person requesting portability is the legal subscriber of the contract associated to such number.

Under the new rules implementing the revised European Framework of Communications, the right to portability was reinforced with the reduction of the porting deadline to one working day, a change that will come into force in September 2012.

#### 3 Radio Spectrum

# 3.1 Is the use of radio spectrum specifically regulated and if so, by which authority?

ANACOM is the entity in charge of spectrum management in Portugal. This involves *inter alia*: (i) planning the frequencies; (ii) defining its use; and (iii) ensuring its allocation in an objective, transparent, non-discriminatory and proportionate way. ANACOM must also ensure the availability of spectrum and guarantee conditions for effective competition in relevant markets, as well as an efficient and effective use of the spectrum, and prevent harmful interference.

#### 3.2 How is the use of radio spectrum authorised in Portugal? What procedures are used to allocate spectrum between candidates - i.e. spectrum auctions, comparative 'beauty parades', etc.?

The use of frequencies is subject to the allocation of individual rights of use by ANACOM.

For certain frequencies where much demand is anticipated, ANACOM can limit the number of rights of use that can be granted in order to guarantee an efficient use of such frequencies. In such event, the frequencies in question must be granted through open, transparent and non-discriminatory and proportionate procedures.

ANACOM can freely opt between competitive (auction) or comparative (beauty parade) selection procedures. For instance, ANACOM adopted the beauty parade procedure for 2G (GSM) and 3G (UMTS) licensing and has more recently used the auction to allocate frequencies for Wimax and 4G (LTE).

The use of mobile networks and stations is subject to a specific radio-electric licensing by ANACOM (governed by Decree-Law 151-A/2000, above-mentioned).

# 3.3 Are distinctions made between mobile, fixed and satellite usage in the grant of spectrum rights?

Depending on the intended usage and the associated demand for the frequencies in question, rights of use may or may not be required (e.g. fixed satellite does not require rights of use). The procedure for the grant of spectrum rights of use can vary. For instance, mobile usage is usually subject to competitive procedures such the auction or beauty parade.

### 3.4 How is the installation of satellite earth stations and their use for up-linking and down-linking regulated?

The installation of satellite earth stations is subject to radio-electric licensing. The licence is issued by ANACOM for a term of 5 years, it is renewable, and it can adopt three forms, namely: (i) a terrestrial station; (ii) a VSAT Network Licence; and (iii) a Terrestrial SNG Licence (for satellite news gathering). ANACOM monitors compliance of satellite operators with the obligations set by law and by the radio station or network licences.

### 3.5 Can the use of spectrum be made licence-exempt? If so, under what conditions?

ANACOM defines in the National Frequency Table (QNAF) which frequencies are subject to the granting of individual rights of use. The other frequencies not included in the QNAF for such effect can be freely used.

With regard to radio-electric licensing, the system is the inverse. In general, the radio-communications networks (or stations not integrated in a network) are subject to radio-electric licensing. ANACOM defines and publishes at the QNAF the cases which are exempt from licensing.

# 3.6 If licence or other authorisation fees are payable for the use of radio frequency spectrum, how are these applied and calculated?

Spectrum fees are calculated according to a methodology adopted by law, and vary in accordance with the quantity of spectrum held by the entity in question. Such methodology is aimed at promoting a more effective and efficient use of spectrum.

ICLG TO: TELECOMS, MEDIA AND INTERNET 2013

 $\mathbbm{C}$  Published and reproduced with kind permission by Global Legal Group Ltd, London

# 3.7 Are spectrum licences able to be traded or sub-licensed and if so on what conditions?

Yes. Rights of use of frequencies that were not specified by ANACOM in the National Frequency Table (QNAF), as nontradable or not allowing sub-licensing can be transferred/sublicensed to third parties, subject to the prior authorisation of ANACOM and to a prior non-binding opinion of the Competition Authority.

ANACOM will have to ensure *inter alia* that: (i) the intention to transmit or sub-licence and its effective execution is publicised; (ii) the intended transmission or sub-licence does not distort competition; (iii) the frequencies in question will be used effectively and efficiently; and (iv) the intended use will be respected (if the use of the frequencies has been harmonised at European level). The conditions associated to the right of use shall be maintained, unless ANACOM decides otherwise. ANACOM can also associate new conditions to the right of use.

#### 4 Data Retention and Interception

### 4.1 Are operators obliged to retain any call data? If so who is obliged to retain what and for how long?

Providers of publicly available electronic communications networks and services are under the obligation to retain, for a period of one year, traffic and location data generated or processed by them. Such obligation is in line with EU Directive 2006/24/EC, of the European Parliament and the Council.

#### 4.2 Are operators obliged to maintain call interception (wiretap) capabilities?

Yes. Companies that provide electronic communications networks and services may be subject to the obligation of installing (and bearing the associated cost) the systems that enable legal interceptions. ANACOM defines the companies or universe of companies subject to such an obligation.

#### 5 Distribution of Audio-Visual Media

# 5.1 How is the distribution of audio-visual media regulated in Portugal?

The distribution of audio-visual media (Cable TV, IP TV and freeto-air Digital TV) is regulated by ICP-ANACOM. However, matters in connection with pluralism and content regulation are dealt with by ERC.

# 5.2 Is there a distinction between the linear and non-linear content and/or content distributed over different platforms?

Yes. Content provided through non-linear services, such as videoon-demand (VoD), is subject to a lighter regime than that of linear content, including basic rules on the protection of minors, the prevention of racial hatred and the prohibition of surreptitious advertising. The legal regime of linear and non-linear services is fully in line with Directive 2007/65/EC, of the Parliament and the Council, of 11 December.

### 5.3 Describe the different types of licences for the distribution of audio-visual media and their key obligations.

The distribution of terrestrial digital television is subject to rights of use of frequencies. In 2008, ICP-ANACOM has granted to *PT Comunicações* a right of use of frequencies (Multiplexer A), for the distribution of the free-to-air channels (RTP1, 2, SIC and TVI), following a public tender. Key obligations are related to the effective and efficient use of spectrum, prevention of interference, coverage obligations, quality parameters, channels used, term, etc.

Wireline television distribution services (Cable TV and IP TV) are subject to a mere declaration to ANACOM under the general authorisation regime (for the main obligations, see question 2.6 above).

Finally, television distribution is also subject to the issuance of a licence or an authorisation by the ERC. The licence will be issued whenever the channels are broadcast through radio-electric spectrum.

Licences or authorisations can include obligations on the criteria for selecting broadcasted channels (in Portuguese, scientific nature, etc.), transport obligations and adequate remuneration, pluralism and consumer rights, and rights to access channels in transparent, reasonable and non-discriminatory conditions, etc.

#### 6 Internet Infrastructure

6.1 Are conveyance services over the internet regulated in any different way to other electronic communications services? Which rules, if any, govern access to the internet at a wholesale (i.e. peering or transit) and/or retail (i.e. broadband access) level? Are internet service providers subject to telecommunications regulation?

Internet service providers (ISPs) are providers of publicly available electronic communications services and are subject to telecommunications regulation.

In this regard, broadband access to the Internet, at a wholesale level, has been regulated by ANACOM's decision of January 2009, following the review on markets for physical network infrastructure access (Market 4) and wholesale broadband access (Market 5), the two fundamental markets for the deployment of (IP-based) next generation networks. According to the said decision, Portugal Telecom is subject to obligations such as accounting separation, non-discrimination, transparency, accounting separation or price control (in Market 5, only in areas defined as Non-Competitive or "NC" Areas).

In principle, telecommunications operators (including Internet service providers), are exempt of liability for content carried over their networks under the legal framework for electronic commerce (Decree-Law 7/2004, of 7 January, which implemented Directive 2000/31/EC, of the European Parliament and the Council, as amended by Decree-Law 62/2009, of 10 March).

In fact, when such operators act solely as intermediary information society service providers, transmitting in a communications network information provided by a recipient of the service, or providing access to a communications network, without initiating

<sup>6.2</sup> How have the courts interpreted and applied any defences (e.g. 'mere conduit' or 'common carrier') available to protect telecommunications operators and/or internet service providers from liability for content carried over their networks?

the transmission, and not selecting the receiver of the transmission or selecting or modifying the information contained in the transmission (e.g. filtering services, such as anti-spam), then the operators are not liable for the information transmitted (art. 14).

6.3 Are telecommunications operators and/or internet service providers under any obligations (i.e. provide information, inform customers, disconnect customers) to assist content owners whose rights may be infringed by means of file-sharing or other activities?

Under certain circumstances, the legal framework of electronic commerce (Decree-Law 7/2004, of 7 January, as amended by Decree-Law 62/2009, of 10 March), provides that telecommunications operators, including Internet service providers, can be under the obligation to remove or make inaccessible content which is clearly illegal.

# 6.4 Are telecommunications operators and/or internet service providers able to differentially charge and/or block different types of traffic over their networks? Are there any 'net neutrality' requirements?

Although the concept of "net neutrality" is under discussion, operators are not, as a general principle, entitled to differentiate between types of traffic over their networks.

# 6.5 Are telecommunications operators and/or internet service providers under any obligations to block access to certain sites or content?

Yes. Telecommunications operators, including Internet service providers, may be under obligations to block access to certain sites or content as a result of a determination from the competent authorities, in order to terminate or prevent an infringement.

#### 6.6 How are 'voice over IP' services regulated?

VoIP services are subject to the same regulatory treatment as PTSN voice services. Nomadic VoIP services have been allocated a specific prefix "30x xxx xxx", and fixed VoIP services use the same number prefixes as PTSN voice services.

#### Octávio Castelo Paulo

SRS Advogados Rua Dom Francisco Manuel De Melo 21 1070-085 Lisbon Portugal

 Tel:
 +351 21 313 2035

 Fax:
 +351 21 313 2001

 Email:
 octavio.paulo@srslegal.pt

 URL:
 www.srslegal.pt

With extensive experience in corporate and M&A issues, Octávio has coordinated privatisation operations of government owned companies with listings in Lisbon, London and New York. With full knowledge of company law, he advises private equity houses and numerous listed and unlisted companies on corporate, joint ventures, corporate governance and corporate compliance issues.

Having worked the telecommunications industry for over twenty years, Octávio is one of the leading lawyers in Portugal in the practice of telecommunication law and regulatory issues (*ex ante* and *ex post*). He advises Portuguese and international companies, network operators and service suppliers (fixed, nomadic or mobile), in all telecommunication and regulatory matters.

He also advises several companies on media issues, including licensing and registration with the regulator, radio and TV channels development and related rights, especially rights regarding sports content.

Information and technology law is another area where Octávio advises, particularly on e-commerce issues, data protection and privacy, copyright protection in the information society, internet portals, software licensing and hardware purchase agreements.



#### Luís Neto Galvão

SRS Advogados Rua Dom Francisco Manuel De Melo 21 1070-085 Lisbon Portugal

 Tel:
 +351 21 313 2035

 Fax:
 +351 21 313 2001

 Email:
 luis.galvao@srslegal.pt

 URL:
 www.srslegal.pt

Luís advises on the commercial contract and regulatory aspects of the technology, media and telecommunications (TMT) industry, with a particular focus on software licensing, outsourcing agreements, telecoms regulatory, e-commerce and privacy compliance, including international data transfers.

Luís joined SRS Advogados in 1998, after having worked in Brussels and Paris. He worked more recently as a law clerk at the chambers of the Portuguese judges in the Court of Justice of the European Union (General Court), Luxembourg.

He has spoken at various conferences in Portugal and abroad and published on telecommunications, data protection and e-commerce matters. He has been recognised as an expert in his field by the Legal 500 Directory and has been noted as a leading individual in Chambers Europe.



FOCUS MATTERS

With a history of almost 20 years, the TMT team at SRS Advogados has extensive experience in the information technology, media and telecommunications sector, having been involved in some of the leading projects in this area, and has advised a broad spectrum of national and international clients.

The team's lawyers are specialised in all areas of information technology, media and telecommunications (fixed and mobile networks), particularly with regard to the regulation of electronic communications, the regulation of content, Internet sales, e-commerce in general, domain names, as well as software licensing, development and distribution. We also advise postal service providers on various projects.

The lawyers are experienced in the negotiation and drafting of complex agreements in the TMT sector, as well as overseeing disputes between operators, with communication, media and competition regulators and with consumers.

Of importance is our experience of privacy and personal data protection matters, in which we advise clients in structuring national and international projects.

### Other titles in the ICLG series include:

- Aviation Law
- Business Crime
- Cartels & Leniency
- Class & Group Actions
- Commodities and Trade Law
- Competition Litigation
- Corporate Governance
- Corporate Recovery & Insolvency
- Corporate Tax
- Dominance
- Employment & Labour Law
- Enforcement of Competition Law
- Environment & Climate Change Law
- Insurance & Reinsurance
- International Arbitration

- Lending & Secured Finance
- Litigation & Dispute Resolution
- Merger Control
- Mergers & Acquisitions
- Oil & Gas Regulation
- Patents
- PFI / PPP Projects
- Pharmaceutical Advertising
- Private Client
- Product Liability
- Project Finance
- Public Procurement
- Real Estate
- Securitisation
- Trade Marks



59 Tanner Street, London SE1 3PL, United Kingdom Tel: +44 20 7367 0720 / Fax: +44 20 7407 5255 Email: sales@glgroup.co.uk

www.iclg.co.uk