

SRS ADVISES PROMETAG ON INVESTMENT ROUND

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SRS Legal has advised Primetag on its recent investment round of 3.5 million euros, which was co-led by Indico Capital Partners and Iberis Capital.

The SRS Legal team was coordinated by partners **Paulo Bandeira** (pictured left), **Gustavo Ordonhas Oliveira** (pictured centre) and associate **Solange Fernandes** (pictured right).

Primetag is a data and marketing technology company specialising in digital influencer analytics.