



SRS Advogados is a full-service, multi-practice law firm advising clients on all aspects of domestic, as well as international law.

Our lawyers are focused on their clients' business and have gained knowledge and experience advising large national and international corporate groups, financial institutions, as well as local and national authorities.

We are organised by specialist practice areas and sector groups. This dynamic structure allows the firm to combine a diverse range of legal experts within a group, all of whom have relevant sector knowledge and experience. Sector groups have an extensive understanding of areas in which our clients operate and assist clients in fulfilling their objectives. We know our clients' business and regard ourselves as an active and dynamic part of it.

The Consumer Law group at SRS Advogados comprises lawyers who have extensive experience in advising domestic and international companies across all major sectors.

Consumer Law is an area of practice that is fundamental to companies that produce, distribute and sell products or services that target the consumer, irrespective of the sector in which they operate.

Importantly for these companies, the relevance of this area of law has significantly increased in recent times due to the increased regulatory environment within certain sectors, the majority of which flows from the EU.

Through the creation of SRS Global (Angola, Brazil, Macau, Malta, Mozambique, Portugal and Singapore), as well the creation of a strong network of international relationships with third parties, we aim to extend our experience, expertise and services globally so as to ensure that we can respond efficiently to complex issues with global implications.

CONSUMER

AREAS OF FOCUS

- > Alternative dispute resolution
- Competition
- > Consumer credit
- > Data Protection
- > Distance and Off Premises Contracts
- > Due Diligence
- > E-commerce
- > EU
- > Intellectual property
- > Litigation
- > Marketing and Publicity
- > Pricing and Labeling
- > Promotions and Sale Campaigns
- > Publicity
- > Regulation
- > Sale of Consumer Goods (and associated guarantees)
- > Training and Compliance Programs
- > Unfair Competition

MAIN SECTORS

- > Cars
- > Cosmetics
- > Digital Market
- > Electric and Electronic Devices
- > Energy
- > Fashion and Luxury
- > Financial Institutions
- > Food and Beverage
- > Marketing and Advertising
- > Postal Services
- >Telecommunications
- Tourism
- >Transportation

Given the interdisciplinary nature of this particular area, our clients can rely on the experience, know-how and support of all of SRS' departments, who work hand in hand to provide the best seamless advice for each individual client.

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