

# SRS Advogados is a full-service, multi-practice law firm advising clients on all aspects of domestic, as well as international law.

Our lawyers are focused on their clients' business and have gained knowledge and experience advising large national and international corporate groups, financial institutions, as well as local and national authorities.

We are organised by specialist practice areas and sector groups. This dynamic structure allows the firm to combine a diverse range of legal experts within a group, all of whom have relevant sector knowledge and experience. Sector groups have an extensive understanding of areas in which our clients operate and assist clients in fulfilling their objectives. We know our clients' business and regard ourselves as an active and dynamic part of it.

#### The Fashion Law group at SRS Advogados comprises a team of multidisciplinary lawyers that are well aware of the needs, issues and functioning of this niche sector.

The combination of knowledge and experience of the team members allows the team to advise on various issues affecting both domestic and international companies operating under the broader concept of Fashion.

The specialist advice offered by this team includes analysis and support of all issues arising in the context of the establishment and development of brands, as well as the provision of legal advice and support to startups, irrespective of the complexity of the project.

The SRS Fashion Law experts have national and international experience and exposure and work closely with other departments within SRS to provide clients with the most tailored and bespoke support.

Through the creation of SRS Global (Angola, Brazil, Macau, Malta, Mozambique, Portugal and Singapore), as well the creation of a strong network of international relationships with third parties, we aim to extend our experience, expertise and services globally so as to ensure that we can respond efficiently to complex issues with global implications.

# FASHION

### **AREAS OF FOCUS**

- >Consumer:
  - Consumer credit
  - E-Commerce
  - Guarantees
  - Sales campaigns and publicity
- >Contracts
- >Counterfeiting
- >Dispute resolution
- >Distribution:
- Agency
- Franchise
- >Employment Law
- >Financing
- >Intellectual Property

>New Markets: providing assistance to companies in the context of their internationalization, either by opening new outlets shops, offices, stores, production unit facilities or distribution systems

- >Pricing
- >Tax

### **MAIN SECTORS**

- >Accessories
- Clothing
- >Cosmetics
- >Decoration and furniture
- >Jewelry and watches
- >Shoes



## **CONTACTS**



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